

Co-Liv Summit

2022
Edition

Talks & Resources



colivsummit.co

Morning Talks



MARKET UPDATE

[5 Years in Review](#) | Co-Liv Team

[Tenant Roundtable](#)

[Portugal Market](#) | Williams Johnson Mota

[India Market](#) | Mayank Pokharna

[Swiss Market](#) | Walter Zueck & Alex Morelli

INNOVATION

[\\$HCK: How we created the first blockchain for coliving spaces](#) | Stephane Bounmy

[How to improve tenant dynamics and NPS through scientific matching](#) | Filip Klementsson & Linnéa Brenden

[Outstanding Coliving Design: Global Inspirations from a Nomadic Architect](#) | Adi Cohen

[Revenue Management Reinvented](#) | Peter Fabor

[Harness the Power of Impact and Sustainability for Your Shared Living Business](#) | Penny Clark

[The PolyRoom Story: Insights into using modular construction for coliving](#) | Kelsea Crawford

OPERATIONS

[Government Cooperation to Attract Remote Workers: The Digital Nomad Madeira story](#) | Goncalo Hall & Micaela Vieira

[Pixie Dust: The secret to designing magical spaces](#) | Neha Arora N

[The Pop-Up Coliving Model: What I wish I knew before opening my first coliving](#) | Marc Forster Algas

[Branding your coliving: connecting strategy and creativity](#) | Gaetan de Dietrich

[Key learnings on community managing the largest coliving in the UK](#) | Claudie Bell

A BIG THANKS to everyone who made this Summit possible - from you, dear reader and Summiteer, to all the speakers, partners, team members, ambassadors and wider Co-Liv community.

We hope that this 2022 Summit gave you inspiration, insights and new perspectives - and that it's now time to apply them to your business.

If you want feedback or support on your current coliving project, connect to other coliving peers and get a second perspective, write us at team@co-liv.org !

Afternoon Talks



STORIES

[Coliving at Sea: Learnings from communal living in dense environments](#) | Luca Tausel

[Coliving – From a real estate developer's perspective](#) | Louay Sarrage

[Inside Startup Embassy: key learnings from running a coliving space for 7 years](#) | Carlos de la Lama

[The Serendipia Story: From coliving to global platform empowered on the blockchain](#) | Jean-Loïck Michaux

[Mindfulness Session](#)

INNOVATION

[Coliving for Corporates](#) | Virginia Scapinelli

[Community: the Double-Edged Sword](#) | Marta Rocamora Gonzalez

[Designing Coliving For Mental & Physical Wellbeing](#) | Tom Manwell

[Sharing Cities: A 10-minute trip around the world](#) | Harmen van Sprang

[The Art of Communication: How to solve conflicts in community and navigate through times of crisis](#) | Gui Perdrix

MARKET UPDATE

[The Future of Home according to Gen Z](#) | Sarah Canning

[United States Market](#) | Connor Moore

[Coliving Regulation: the solution to urban housing problems in modern cities](#) | Eduardo Gorozpe Fernández

[Spain Market](#) | Virginia Perez Nieto

[Mexico Market](#) | Roberto Perez Chapa

OPERATIONS

[Human-Centered Design: How to create products that residents love](#) | Sandra Abrouk

[Coliving Security and Beyond: Optimizing hardware technology for operational excellence](#) | Ari Dinar ([with Live Interview](#))

[A Template for Creating an Ideal Coliving Community](#) | Mark Stein

[The 5 Ultimate Steps to Start Your Small-Scale Coliving Business](#) | Matt Baker

[Creating the right ecosystem to grow your coliving](#) | Seyi Barber

Resources from Speakers

Brought to you 🙌 by Kristen Zupancic



Gui Perdrix - [The Art of Coliving book](#) - Also called the “coliving bible” by some of its readers, this professional work book is a guide on how to creating life-enhancing coliving spaces at scale. With knowledge from 213 coliving organizations, author Gui Perdrix explains coliving operational best practices, digs into current and future coliving trends and offers a guide to every professional in the coliving industry.

Sarah Canning - [The Property Marketing Strategists](#) have shared one of their Youth Forum reports – [this one’s on Gen Z Living Environments and Wellbeing!](#) They produce these reports bi-monthly on a range of topics relevant to our industry so that we can be better informed when creating products or services for Gen Z. (Psst, they create bespoke research for organizations, too!)

Mark Stein - Many useful resources are shared by the Thrive Co-living Community including [this link to download the Thrive Framework for an "Ideal" Co-living Community](#). They’re opening up their weekly Thrive Co-living Communities podcast interviews to coliving communities to participate LIVE via zoom. The series features coliving topics and beyond to provide interesting guests who are passionate and knowledgeable about a variety of topics. To add the Thrive Co-Living Weekly Podcast calendar to your google calendar, [click here](#) or sign up for the newsletter [here](#). Still want more?! Thrive is providing quarterly Mediation Training for coliving staff and residents starting June 25th. [Click here for details](#).

Matt Baker - [Linked here is a copy of his book, Next Level Landlord](#), which he highlighted in his talk. This book will show you that by choosing the right property and improving the quality of your space and your service, you can maximize profits and create shared properties where tenants love to live. Thanks, Matt!

Tom Manwell - [Follow this link for the Wellstudio Coliving Building Design Framework V1 Beta](#), which Tom first presented at the Co-Liv Summit. Tom says, “Just like the Conscious Coliving Manifesto, we will look for feedback from the coliving design community on this and it will be a work in progress.”

Irem Tucaltan - Here is an untraditional resource from Irem, who led our wellbeing session during the busy Co-Liv Summit day. It is a 2-minute sound bath meditation to invite a short moment of calm and peace, which [you can listen to here](#). Namaste 🧘.

Marta Rocamora Gonzalez - Attached are the slides Marta shared during her insightful talk, [Community Investment: A Double-Edged Sword](#). She also published part 1 of a 4-part series on her Community Investment talk, which [you can read on Medium here](#).

Filip Klementsson - We must say, it was pretty cool to hear how [Coly.io](#) is improving the coliving resident experience with scientific matching. They have been kind enough to share [the attached white-paper](#) that digs deeper into this topic.

Adi Cohen - In a matter of DAYS, the third season of Adi's podcast 'Go Out & Talk to Strangers' will be released. The podcast highlights the people who are leading the way in re-shaping the way we live, work and connect. On the show, Adi hosts founders of unique projects from around the globe, thought leaders and experts, many of which are founders of coliving projects. [Here is a link to seasons 1+2](#), the new season will be published on the same page.

Penny Clark - The Conscious Coliving team is never short of sharing helpful content for the coliving community. Get ready for some great resources: 1) [The Conscious Coliving Manifesto](#) is an open-source framework for truly impactful coliving. 2) [The Community Facilitation Handbook](#) by Conscious Coliving & Art of Co is a holistic guide to make communities flourish. 3) [Coliving Apps, Software & Tech Guide](#) explores the most relevant software solutions to support thriving resident and community experience. And if you still can get enough, [register your interest for a free webinar](#) on embedding social and environmental sustainability into your business.

Marc Förster Algás - Gotta love Marc's enthusiasm and insights shared at the Co-Liv Summit. Here you'll find his article, [10 Things I Wish I Knew Before Running My Coliving](#). You can also join the [KARISMA newsletter here](#).

Ari Dinar - The [Eagle Eye Networks](#) team has shared [this customer story in collaboration with BaseCamp Student](#). In this case study, you'll learn how operators can use the security system to actually measure and understand resident behavior. The result is then used to evolve the

architecture around the next campus building so it corresponds to this new usage.

SALTO Systems - [Accessed through this link](#) is a white paper in collaboration with Conscious Coliving with whom SALTO has a shared mission: to support human-centered coliving with resident wellbeing, authentic community and environmental sustainability at its heart. [SALTO Systems](#) have been a Co-Liv core tech partner for a few years already, [you can read more about the partnership here](#). Community is the key!

Walter Zueck & Alex Morelli - Our Co-Liv Swiss Ambassadors have shared their Market Presentation and full-length interview with a Swiss coliving operator, Ariv, [here](#). Thanks guys!

Sandra Abrouk - Her talk, *Human-Centered Design: How to create products that residents love* has been transcribed into an article that [you will find here](#). You can also find Sandra's framework that applies human-centered design to develop coliving projects [attached here](#).

Virginia Scapinelli - We loved her talk *Coliving for Corporates*, showing us to what extent the life-enhancing virtues of coliving will permeate other worlds and populations, such as organizations and teams. You will find [her presentation here](#), showcasing an emerging vertical: Team Retreats. Fun fact: Virginia's not a new Summit speaker! Back in 2018, her *Anatomy of Coliving* talk segmented the market of coliving into different models and is still a quite relevant tool to understand the extent of coliving. [Check it out here](#).